

## CK Senior Magazine

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Issue #35 featured above.

**Circulation:** 5,000 print + online publication portal at [www.ckseniormag.ca](http://www.ckseniormag.ca)

**Distribution:** 11 Senior Centres in the Municipality (Blenheim, Bothwell, Chatham, Pain Court, Morpeth, Merlin, Thamesville, Ridgetown, Wallaceburg, Tilbury, Wheatley). High traffic areas (municipal service centres, libraries, grocery stores, hotels in the Chatham-Kent area) and all participating businesses.

**NOTE:** In the event we have a fourth wave of Covid-19 at the time of distribution, the magazines will be inserted into a local newspaper.

**Distribution Date:** This publication will be printed three times a year.

**Issue #36: Summer 2022** (Deadline AD & Editorial: Friday, July 29, 2022)

**Issue #37: Fall 2022** (Deadline AD & Editorial: Friday, October 7, 2022)

**Issue #38: Winter 2022** (TBD)

### Magazine Rates:

1/8 Page: \$215.00

Banner Ad: \$320.00

**Book into 2 consecutive issues (without optional editorial) and receive a 10% discount per issue. Book into 3 consecutive issues (without optional editorial) and receive a 15% discount per issue.**

1/4 Page: \$320.00 + 170 (approx.) words, print ready editorial

1/2 Page: \$495.00 + 350 (approx.) words, print ready editorial

Full Page: \$870.00 + 700 (approx.) words, print ready editorial

Inside Covers: \$980.00 + 700 (approx.) words, print ready editorial

Back Cover: \$990.00 + 700 (approx.) words, print ready editorial

*\* Editorial is optional and given at no extra charge with ad. Placement is not guaranteed to run alongside your advertisement.*

Centre Spread: \$1320.00

The above rates include all graphic design, and full process colour. All editorial must be provided by the above date and will be proofed by our editing department.

**\*\*AD's produced by Abstract Marketing are for the use of Abstract Marketing publications ONLY, and are not to be distributed to any third party. If you require a print ready version of your advertisement for personal use, please contact us directly.\*\***

Please send any electronic information regarding this project to:

**Jim Loyer (Coordinator):** jim@abstractmarketing.ca

## Magazine Rates:

Imagery: Imagery supplied to us should be in a large format (stock images or images taken on a personal camera) and not pulled from the web. Please avoid embedding the images in a word document.

Logos: Vector files are preferred. Vector file has an .ai or .eps extension. Other acceptable formats are .jpg, .pdf and .tiff. Please avoid embedding logos in a word document.

Editorial: All editorial must be submitted in a word document, email or Text Edit file.

